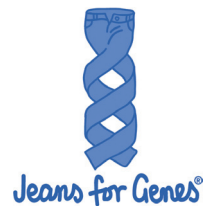


national campaign manager



- Lead 'Jeans for Genes®' the national fundraiser of CMRI
- Corporate experience welcomed

The Children's Medical Research Institute (CMRI) is one of the nation's most highly regarded independent medical research institutes which has been dedicated to unlocking the mysteries of childhood disease for over 50 years. The national 'Jeans for Genes' campaign has raised almost \$60m for CMRI medical research via fundraising and merchandise. The campaign is assisted by a loyal network of community, retail and business supporters plus highly engaged donors, celebrities and artists.

You will be responsible for the ongoing nurturing of the brand values plus the growth of the campaign via fundraising/marketing strategies as well as increasing campaign efficiencies. You're an experienced senior fundraising, sales or marketing manager with a track record in running successful mass campaigns. This experience could come from the commercial or NFP sectors. Digital marketing and social media experience is an advantage.

You will also have successfully developed commercial, marketing or PR partnerships in the private, education, cultural or broader not for profit sectors. Your maturity and experience will enable you to establish and nurture meaningful relationships resulting in the ongoing growth and health of this 18 year old campaign.

If unlocking the mysteries of childhood disease is a career motivator, please contact Sadie Kelly on 02 8243 0570 or forward your CV to cv@ngorecruitment.com quoting # 30866.

