



donor development manager

- Young, dynamic global animal welfare organisation
- Create and drive cutting edge fundraising strategies
- Australia and New Zealand responsibilities
- Corporate experience welcomed

WSPA works with animal protection groups worldwide to raise the standard of international animal welfare. Their vision is for "a world where animal welfare matters and animal cruelty ends".

This supporter focused role will be responsible for the development and implementation of donor development strategies across all marketing channels including the creation of a sophisticated middle donor and bequest program. You will also be responsible for all creative, telephone, data, print production and media including email and Internet.

You're a disciplined fundraiser, customer retention/development manager or direct marketer with a successful track record in a best practice not for profit or corporate. Your commitment to supporter lifetime value and ROI will enable you to develop campaigns from concept to implementation. You think strategically, pay attention to detail and are results focused.

If you want to be part of a hard working but fun team that prides itself on leading the way in creative approaches to fundraising then this is the role for you. Please email your CV to cv@ngorecruitment.com quoting job # 30950 or call Richard Green or Annie Barker on 02 8243 0570 for further information.



Blaze148458