



**The Fred Hollows  
Foundation**

## **direct marketing coordinator**

- **Combat preventable blindness**
- **Leading DM fundraising team**
- **Excellent mentoring opportunity**

The Fred Hollows Foundation works for a world where no one is needlessly blind and Indigenous Australians enjoy the same health and life expectancy as other Australians. The Foundation is independent, non-profit, politically unaligned and secular.

The Foundation is a leading Australian fundraising organisation undertaking best practise, data driven, direct marketing campaigns with a strong focus on regular giving programs.

In this new position you will coordinate donor renewal and acquisition appeals and help implement the donor development and recognition program. Managing key supplier relationships will be another important aspect of your role.

You will have approximately 2 to 3 years direct marketing experience in either a commercial or not for profit environment. Strong understanding of production, experience dealing with mailhouses and excellent attention to detail are essential. Your ability to take direction and be a "hands on" team member will ensure your success.

**If you would like to use your DM skills to further Fred Hollows' vision please call Olivia Ryan on 02 8243 0570 or send your resume to [cv@ngorecruitment.com](mailto:cv@ngorecruitment.com) quoting Ref # 29612.**

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