



# copywriter/account coordinator

- **Better health for vulnerable communities**
- **Direct marketing 'donor communications' focus**
- **Corporate experience welcomed**

Burnet Institute has established an enviable profile for its medical research into infectious diseases such as HIV/AIDS and malaria and the development of public health and education programs to benefit poor and vulnerable communities in Australia and internationally.

In this newly created role, you will utilise your writing and creative messaging skills to develop collateral and communications briefs for direct marketing campaigns and special events. These campaigns are designed to build profile and to raise charitable income. Liaising with internal and external stakeholders you will drive the creative process and be responsible for the written word.

Your writing is innovative, customer focussed and above all results driven, as are your communication and account liaison skills. Ideally, you have honed your craft in an agency environment or within a corporate setting dedicated to customer service. Of course you might also be currently working in a leading institute, charity, education or arts organisation.

**If working to achieve better health for poor and vulnerable communities in Australia & internationally is important to you, please contact Mike Hurdle on (03) 8319 4070 or forward your resume to [cv@ngorecruitment.com](mailto:cv@ngorecruitment.com) quoting # 30899.**



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