

# direct marketing manager

- **International not for profit**
- **Up to \$110,000 package plus benefits**
- **Commercial experience welcomed**

Our client is a high profile international not for profit that has built extensive experience in the education, health and child protection sectors. This work is supported through a sophisticated fundraising mix.

You will be responsible for income in excess of \$25m achieved by the acquisition, retention and development of donors through best practice direct mail, telemarketing, digital and face to face marketing.

You have a track record in DM from either the corporate or not for profit sector and have successfully managed and driven growth strategies. Your skills will enable you to develop campaigns from concept to implementation. You think strategically, but pay attention to detail, and are results focused.

**If you are ready to make your mark by using your exceptional DM skills to bring about positive changes in poor communities, call Ant Clark on 03 9225 5100.**



**R e c r u i t m e n t**

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