



direct marketing manager

- **Commercial DM experience welcomed**
- **Drive individual giving and supporter care**

The Children's Hospital at Westmead is the largest highly respected paediatric centre in NSW. It provides excellent care for 50,000 sick children annually from NSW, Australia and across the Pacific Rim. The \$20 million fundraised annually provides significant services for these children and their families in a family-focused, healing environment.

This role is primarily responsible for the acquisition and retention of supporters for the Hospital through sophisticated direct mail and online fundraising campaigns.

Your DM, analytical and budget skills will enable you to develop campaigns from concept to implementation. You think strategically, but pay attention to detail, and are results focused. Your experience gives you confidence to think outside the square in creating effective donor and customer development and reactivation campaigns for this important growth area.

If you would like to use your skills to harness support for the care of sick children, here's your opportunity. Send your CV to cv@ngorecruitment.com quoting reference # 28351 or call Olivia Ryan on 02 8243 0570.



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